



Market Yourself

You Can Sell Yourself With

- Participation in groups related to your areas of interest such as clubs, community groups, and professional organizations
- Strong writing samples that you've developed during your time in school or at your internships
- A clean social media presence including a strong LinkedIn profile to help you network and identify job opportunities
- An "elevator pitch" that will help you communicate what you're looking for and prepare you for effective networking at colleges, universities, and community job fairs
- Convincing answers to challenging interview questions such as "How did you use your college education to develop the skills you will need to succeed in the job for which you are applying?"
- Professional and academic references that provide evidence and validation of your skills
- The job titles you are pursuing or will pursue and knowledge of the skills needed for these types of jobs
- Job search opportunities offered through your career services office, such as mock interviews, creating an e-portfolio, contacting psychology alumni, resume assistance, and similar opportunities
- A professionally formatted resume and tailored cover letters that connect your skills and experiences to job requirements

WHO WILL HELP YOU PREPARE

- > Career Advisors
- > Mentors
- > Academic Advisors
- > Family and Friends
- > Your Network