

**APA Board of Educational Affairs (BEA) Grants for Precollege
and Undergraduate Teaching Conferences Scoring Rubric**

*Applications are scored on a 0-100 scale. Judges use the full range of points for
each item with the behavioral anchors as guidance.*

1. Clarity of the conference goals, objectives, and planned activities (10 points)

Important details about the conference goals, objectives, and activities are missing.	Some information about conference goals, objectives, and activities was provided, but some detail is missing.	The conference goals objectives, and activities were clearly outlined, and described.	Total points
0 point	5 points	10 points	

2. Alignment with areas of priority/ key initiatives (20 points)

The conference does not include any programming aimed at addressing an identified high priority area.	The conference includes some programming aimed at addressing an identified high priority area.	The conference is primarily focused on addressing an identified high priority area.	Total points
0 points	10 points	20 points	

3. Potential reach of the conference (10 points)

Conference program is designed to advance the teaching of psychology at the local level/ a small audience is anticipated.	Conference program is designed to advance the teaching of psychology at the regional level/ a medium audience is anticipated.	Conference program is designed to advance the teaching of psychology at the national or global level/ a large audience is anticipated.	Total points
0 points	5 points	10 points	

4. Potential diversity of audience (20 points)

The target audience has little diversity in terms of personal and professional identity, there is no plan to recruit those who are traditionally underrepresented at conferences	The target audience is reasonably diverse in terms of personal and professional identity; the recruitment plan is only partially developed	The target audience is very diverse in terms of personal and professional identity; there is a strong plan to recruit those who are traditionally underrepresented at conferences	Total points
0 points	10 points	20 points	

5. Strength of the conference program (20 points)

Conference program includes little detail about speakers, sessions, or activities at the event and/or programming appears weak	Some details are provided about the conference program, but it is incomplete and/or programming is adequate.	There is a well-developed detail plan for the conference and solid programming.	Total points
0 points	10 points	20 points	

6. Plans for evaluation of impact (10 points)

The proposal includes an incomplete plan to evaluate conference impact; outcomes are solely focused on participant satisfaction	The proposal includes an adequate plan for evaluating impact; a description of tools and the tools themselves are included; evaluation of impact is not limited to participant satisfaction	The proposal includes a strong plan for evaluating the impact of the conference; description of evaluation tools and assessment measures and actual measures are included.	Total points
0 points	5 points	10 points	

7. Budget (10 points)

Some elements of the budget are missing; budget does not seem sufficient or cost-effective; Funds are requested for something other than the funding of participant travel, registration fees, or speaker fees.	A complete budget is included; budget is adequate for conference; funding is proposed for allowable costs (e.g., participant travel, registration fees, or speaker fees).	A complete and well-thought-out budget is included; expenditures are appropriate to produce sufficient value; funding is proposed for allowable costs (e.g., participant travel, registration fees, or speaker fees).	Total points
0 points	5 points	10 points	